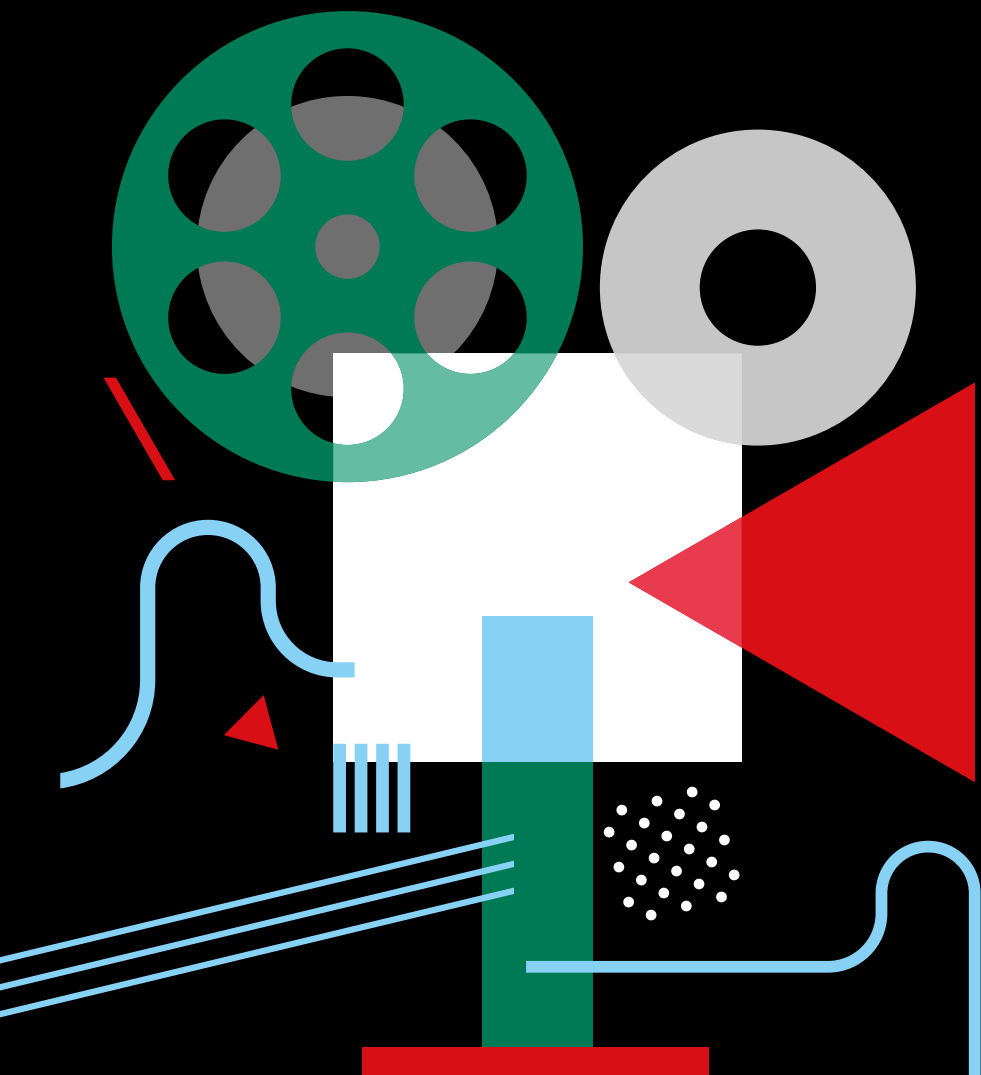


ITALIA @ AFM

November 11 - 16, 2025 | Los Angeles



ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

Through its headquarters in Rome, an office in Milan, and a global networks of 69 offices and 18 Satellite offices in 74 countries, linked to Italian embassies and consulates, ITA provides information, assistance, consulting, promotion and training to Italian small and medium sized businesses in the industrial, consumer goods and services sectors. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.




Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies.

The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy.

The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organizations.

ITA - Italian Trade Agency

Via Liszt, 21
00144 Rome, Italy
T. +39 06 59921
F. +39 06 89280353
www.ice.it

-  @itatradeagency
-  ITA - Italian Trade Agency
-  @ITAttradeagency





The Directorate General for Cinema and Audiovisual of the Italian Ministry of Culture (DGCA-MiC) promotes the creation, production, distribution, and circulation of film and audiovisual works. It supports professional training, the opening and modernization of cinemas, and the adaptation of the film industry to technological advancements.

DGCA-MiC represents Italy before the European Union, the Council of Europe, and other international bodies and funds that provide supranational support to the sector. It also manages bilateral funds with similar institutions in other countries to foster the development of international co-productions.

Additionally, DGCA-MiC hosts the Film Commissions' Coordination Body and oversees the portal for locations and national/regional production incentives, www.italyformovies.com, which is managed by Cinecittà in partnership with the Italian Film Commissions Association.

DGCA-MiC

Piazza Santa Croce in Gerusalemme, 9A
00185 Rome, Italy
dg-ca@cultura.gov.it
cinema.cultura.gov.it

CINECITTÀ

Cinecittà is a state-owned company, with the Italian Ministry of Culture (MiC) as its primary shareholder. Its key departments and activities include:

- Managing the iconic Cinecittà Studios and labs (founded in 1937), which offer a wide range of essential services to the film and audiovisual industry.
- Promoting contemporary Italian cinema globally.
- Overseeing the Creative Europe – Media Desk for Italy.
- Managing Archivio Luce, one of the most significant film and photographic archives.
- Publishing Italy for Movies, a portal for filming locations and production incentives in Italy, as well as the online daily news magazine CinecittàNews.
- Distributing selected classic and contemporary Italian films and documentaries worldwide, and handling domestic distribution of Italian feature-length films by first- and second-time directors, as well as documentaries.

CINECITTÀ

Via Tuscolana, 1055
00173 Rome, Italy
cinecitta.com

MESSAGE FROM THE ITALIAN TRADE COMMISSIONER

Dear AFM Attendees,

Italy is back at the 46th edition of the American Film Market, back in Los Angeles after a year in Las Vegas, and I am glad to introduce our Italian delegation, coordinated by the Italian Trade Agency (ITA), in close collaboration with the Directorate General of Cinema and Audiovisual - Italian Ministry of Culture/Cinecittà.

This year we are bringing together 14 companies including producers, distributors and a film commission, representing the best of the Italian entertainment industry and locations with a wide offer in terms of diversity of content, from movies to documentaries, TV series and original IPs.

The Italian entertainment industry has been recently experiencing a real Renaissance and has increased its competitiveness in terms of quality and execution.

According to the 2025 ANICA (National Association of Cinema and Audiovisual Industries) report - In 2024, 400 feature films were completed in Italy, marking a 59% increase compared to 2020. Of these, 263 were entirely Italian productions - 151 fiction and 112 documentaries - along with 103 co-productions, a 2% rise from 2023. Among the co-productions, 51 were majority Italian, 2 had equal partnership, and 50 were minority Italian, with a notable 15.9% increase in majority co-productions over the previous year. The total production cost of these films exceeded 800 million euros, showing an 18% increase compared to 2023. Public investment was led by the national tax credit system, which provided 247 million euros in tax incentives for production alone, a 20% rise from the previous year.

For all these reasons, it is now a great moment to partner with Italian companies.

If you are interested in connecting with the Italian delegation, have a look at our catalog and do not miss our Panel event on Italian strategic partnerships: from its regions to global co-productions, scheduled for Wednesday, November 12th from 11:00am to 12:00pm at the Constellation Stage in The Fairmont Century Plaza.

Our staff is available to assist you about our activities and services before, during, and after the show.

For any additional information, follow us on our website www.italymeetshollywood.com or subscribe to our Newsletter.

Wishing you all an amazing experience at AFM 2025, my warmest regards,

Giosafat Riganò

Italian Trade Commissioner
ITA Los Angeles Office

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International Sales Agents

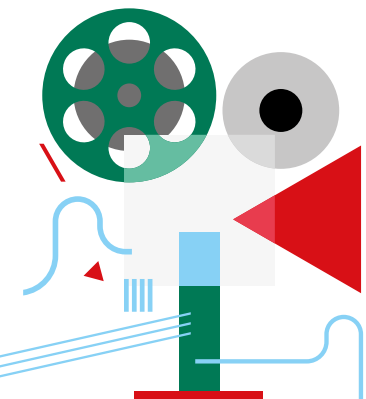
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International Sales Agents
Suite 331



FILMEXPORT GROUP



Largo Guglielmo la Pegna, 18
00128 - Rome (RM)
T. +39 0652207432

www.filmexport.com

MOVIES



Scent of a Woman
Marcellino Pane e Vino
Zorro

Filmexport Group, Italy's oldest worldsales company for feature films. Founded in 1974, our company has known a constant growth reaching a catalogue of more than 600 features, TV movies, series and documentaries of all different genres, available in HD, 2K and 4K for worldwide licensing in all rights and media. We currently represent the best Italian producers and we have more recently diversified our activity with the production of feature films and the acquisition of international theatrical pictures for domestic distribution.

CONTACT PERSON



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Ludowika Josephine Móllica
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l.mollica@filmexport.com



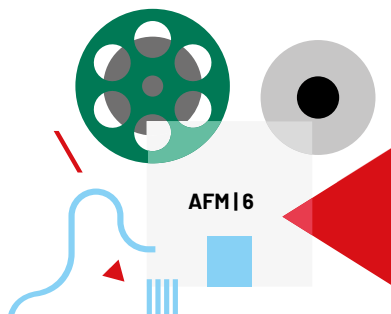
50 Anniversary



70 Anniversary



50 Anniversary



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Suite 333



Luca Severi Production Group
SHOW BUSINESS IS A SHOW

LSPG POPCORN



Piazza del Popolo, 18
00187 - Rome (RM)
T. +1 3235462271

www.lucaseveriproductiongroup.com

MOVIES



6:06

Tales of the sea

Have you seen me?

Articolo 1

CONTACT PERSON



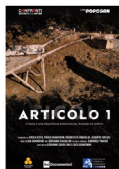
Luca Severi

CEO and Founder
info@lspginc.com

Paolo Teta

Business Affairs
sales@lspginc.com

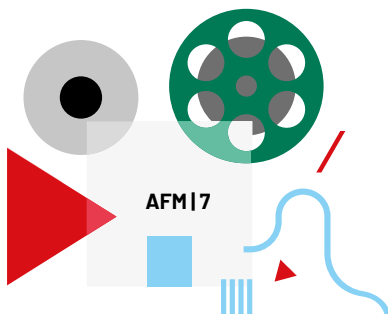
With headquarters in Los Angeles (USA) and Rome (Italy), Luca Severi Production Group (LSPG), established a new concept of film production, merging the indie-filmmaking environment in a studio structure. With the ambitious goal of giving birth to projects of talents that can bring new and powerful ideas to the film industry, LSPG develops, finances, produces and distributes films and documentaries with both an art-house and commercial taste, always focused on the international audience.



LSPG **POPCORN**

Indie distribution & sales as never seen before

sales@lspginc.com



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MINERVA
PICTURES

MINERVA PICTURES



Via Marcella, 4-6
00153 - Rome (RM)

www.minervapicturesinternational.com

MOVIES



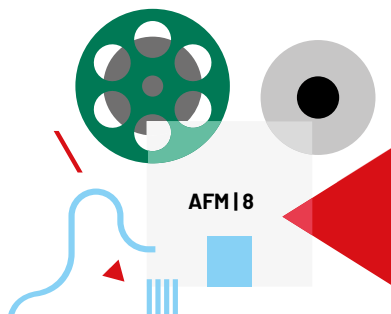
Ice Skater
Honeyjoon
Elena's War
Fish

CONTACT PERSON



Monica Ciarli
Head of International
monica@minervapictures.com

Minerva Pictures is an independent company based in Rome, engaged in production, distribution, and digital publishing across the film, audiovisual, and multimedia sectors. Active both nationally and internationally since 1953, the company is led by Gianluca Curti, its CEO and Chairman. With a legacy spanning over seven decades, Minerva Pictures stands among Europe's leading players in the digital exploitation of audiovisual content. The company also operates a world sales division that has been active for over thirty years.



International Sales Agents
Suite 331



PIPERPLAY



Via Sardegna, 50
00187 - Rome (RM)
T. +39 3398631404
www.piper.film

Launched in Venice 2025. PiperPlay is a new international sales outfit dedicated to the increasing internationalization of Italian films. Combining PiperFilm's distribution expertise with Playtime's global network, PiperPlay ambitions to establish Italian filmmakers beyond their frontiers and open new doors for Italian cinema.

MOVIES

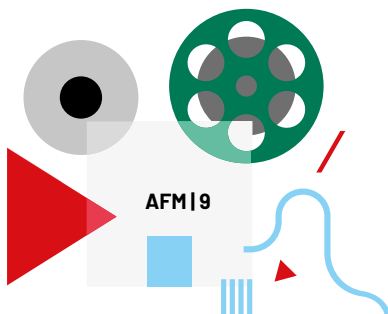


Beasts of Pray by Andrea Corsini
Blue by Eleora Puglia
For you by Alessandro Aronadio
The Kidnapping of Arabella by Carolina Cavalli

CONTACT PERSON



Giulia Casavecchia
Head of International Sales
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Producers
Suite 335-337



ANIMOKA STUDIOS



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T. +39 3381180689
www.animoka.com

MOVIES/TV



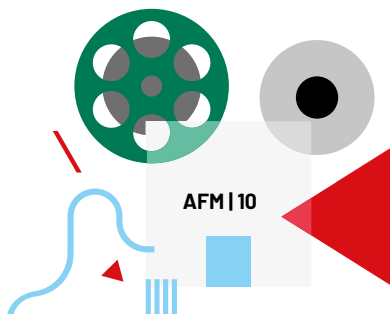
ISI from the Stars
Pat The Dog
Mumfie
Delu From The Jungle

CONTACT PERSON



Davide Tromba
CEO & Producer
davide.tromba@animoka.com

ANIMOKA STUDIOS is a cutting-edge production company pioneering the integration of the latest technology in entertainment. With over two decades of experience, it specializes in award-winning productions for international markets, delivering full-spectrum services from development to post-production. The technology-driven approach combines artistic excellence with innovative tech solutions, creating globally acclaimed products like "Pat The Dog" broadcasted in 185+ countries.



Producers
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AUGUSTUS COLOR



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Avv. Alberto Gallotti

International Film Legal Specialist
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Francesco Maria Pagano

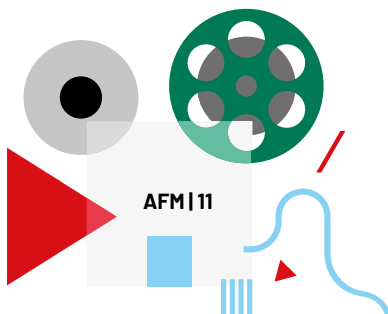
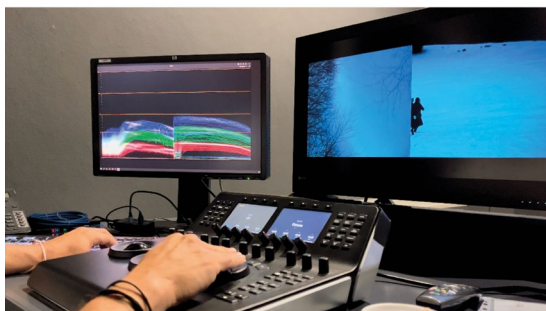
Collaborator for Foreign Productions
francesco.pagano@augustuscolor.it

Augustus Color is a leading company in audiovisual post-production and film restoration. We offer:

Executive production services in Italy, Spain, and Morocco (scouting, crew, permits),

Advanced post-production (editing, color, VFX, audio),

Tax credit administration in Italy (consultancy and guidance to maximize incentives)





FARGOFILM

Producers

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FARGO FILM



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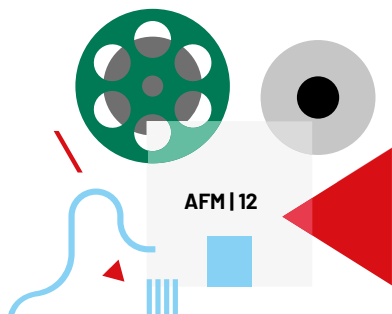
CONTACT PERSON



Ludovico de Maistre
Partner and Producer
ludovico@fargofilm.it

Fargo Film is an advertising, film, and television production company founded in 1977, renowned for creating some of Italy's most memorable commercials over the past 50 years. We develop, produce, and co-produce films, series, and documentaries for cinema and television, providing full production services across Italy.

Based in Piedmont, we benefit from up to €400K in regional funding and a 40% national tax credit. We also manage a portfolio of exclusive cinematic locations ideal for multi-genre productions including Borgo Cornalese, often referred to as the "Cinecittà of southern Turin."



Producers
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K+

K+



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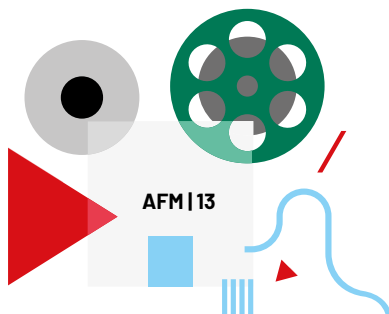
CONTACT PERSON



Niccolo' Tubini

International Sales and Coproductions
sales@kplusfilm.com

Founded by Nicola Fedrigoni, K+ is a Film & TV production, and International Sales company based in Verona (HQ), Rovereto, Trieste, and Bologna. K+ produces scripted and unscripted contents, and collaborates with international major studios offering high-end location management and tailored executive production services for global productions.



Producers
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mestiere [cinema]

MESTIERE CINEMA



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www.mestierecinema.it

MOVIES



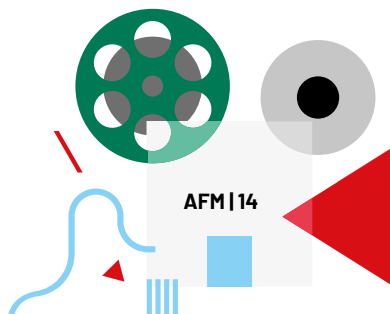
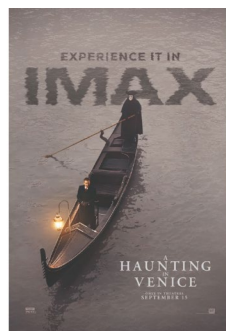
Cyrano
A Haunting in Venice

CONTACT PERSON



Enrico Ballarin
CEO
info@mestierecinema.it
enrico@mestierecinema.it

Established in Venice, Italy, in 1986, Mestiere Cinema is a production and service company for feature films, television series and movies, commercials, photo shoots, private and public events. Mestiere Cinema is well known for its productions and production service. Credits displaying our name are our best adverts. Mestiere Cinema has been working with some of the most important movie majors and brands such as Disney, Sony Pictures, Fox, Paramount, Warner Bros, Netflix and Amazon, besides many independent productions.



Producers

Suite 335-337



VIOLA FILM



Via Boezio, 6
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T. +39 063236236
www.violafilm.it

MOVIES



Mike

The Swarm

Crooks

The Way of the Wind

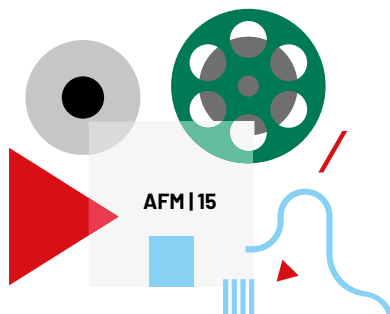
CONTACT PERSON



Alessandro Passadore

Legal representative
alessandro@violafilm.it
info@violafilm.it

Viola Film was founded in 2016 by Producer Alessandro Passadore and Eric Welbers, CEO of German company Bravado Media. Since 1996 Alessandro Passadore has worked as Executive Producer for many foreign movies, as well as for dozens of Italian movies and TV series, working with the most important national film production companies. Now his main focus is producing high-quality content for Italy and Europe with Viola Film as an independent company. Viola Film also realises many executive productions for international companies shooting in Italy.





ZENA FILM

Producers

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ZENA FILM



Via Peretti, 1

09121 - Cagliari (CA)

T. +39 3421262915

www.islandexecutiveproduction.com

MOVIES



To Hell with it

Stones

Zena Film, a film production company based in Sardinia, was founded in 2013 by Massimo Casula. It specializes in animation, documentaries, and feature films. The company is currently seeking co-producers for the feature films *Stones* by Enrico Lo Verso and *To Hell with It!* by Jordi Penner.

In 2025, Zena Film formed an alliance with two other production companies to establish "Island Executive Production," a service company capable of managing the organization and production of foreign films in Sardinia and Italy as a line producer, while also participating as a minority co-producer in projects.

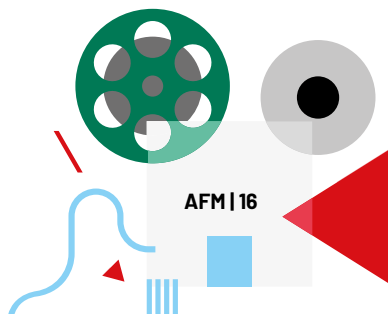
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Massimo Casula

CEO

zenafilmsc@gmail.com



Location expo
#27

ape ASSOCIAZIONE
PRODUTTORI
ESECUTIVI

ITALIAN PRODUCTION SERVICE COMPANIES ASSOCIATION

**APE - ASSOCIATION OF ITALIAN
PRODUCTION SERVICE COMPANIES**



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www.ape-italy.com

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Marco Valerio Pugini

President

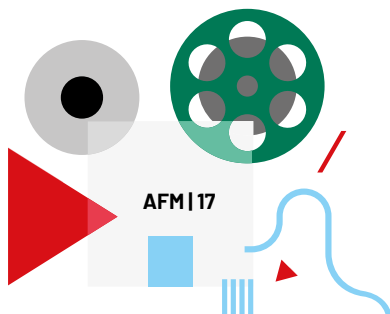
presidente@ape-italy.com

Enrico Pacciani

Secretary

segretario@ape-italy.com

APE is the Association of the leading Italian Production Service Companies, united by their attention to the highest standards and best practices required by international projects. APE members are available to convey and confer the fiscal incentives offered by Italian law on Tax Credit: 40% of the Italian company expenditure. APE members also offer a solid relationship with the various Film Commissions, and are well versed in the Regional Funds that may provide additional benefits to any production shot in Italy.





Italian Film Commissions

Location expo

#27

IFC - ITALIAN FILM COMMISSIONS



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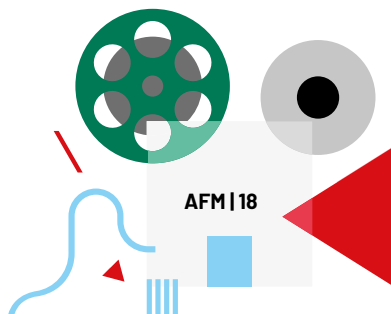


Jacopo Chessa

Director

info@italianfilmcommissions.it

Italian Film Commissions is the national association of Italy's regional film commissions, acting as your one-stop-shop for filming in the country. We provide comprehensive and free-of-charge assistance to international productions, offering expert guidance on accessing national and regional tax credits and funds. Our services include location scouting, permitting, and connecting you with our world-class crews and suppliers. Contact us to bring your next project to Italy.



Location expo #27

VENETO FILM COMMISSION



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CONTACT PERSON



Jacopo Chessa

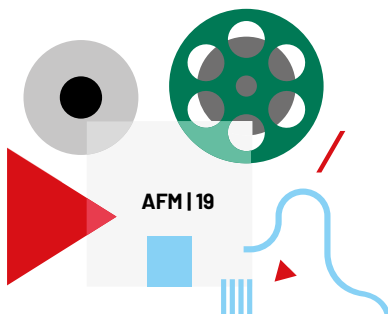
Director

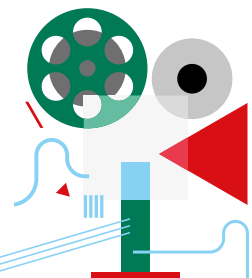
chessa@venetofilmcommission.com

info@venetofilmcommission.com



The Veneto Film Commission was created in 2020, offering free services to production companies interested in shooting films in Veneto. It has a database of local professionals, supports location scouting expenses, and allocates production funds for features, TV series, documentaries, and short films, up to €500,000.





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