

# FILMING IN



# ITALY<sup>at</sup>

## AMERICAN FILM MARKET

NOVEMBER 1-6, 2022 · SANTA MONICA

SUITE # 618, 620, 622 AND ATRIUM AT 5<sup>TH</sup> FLOOR



ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a global network of 79 offices in 65 countries, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses in the industrial, consumer goods and services sectors. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.



Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies. The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy.

The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organizations.

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## MESSAGE FROM THE ITALIAN TRADE COMMISSIONER

November 1<sup>st</sup>, 2022

Dear AFM Attendees,

I'm glad to welcome you to the 43rd edition of the American Film Market where the Italian Trade Agency (ITA), in collaboration with Cinecittà-Anica, is leading a delegation from the Italian entertainment industry.

This year we are bringing together 28 companies including: producers, distributors, sales agents, and film commissions, representing the best of the Italian entertainment industry and locations with a wide offer in terms of diversity of content, from movies to documentaries, TV series and original IPs, as well as TV specials based on educational and cultural themes.

The Italian entertainment industry has been recently experiencing a real Renaissance and has increased its competitiveness in terms of quality and execution.

According to the recent 2022 APA report - the total cost of all Italian content produced in 2021 reached €1.4 billion (\$1.36 billion) in 2021, which is a 37% increase compared with 2017.

The country's tax credit for film and TV production, first introduced in 2008, raised from 30% to 40% in 2020; more investment in local infrastructure, including the ongoing renovation and expansion of Italy's historic Cinecittà film and TV studios, which are currently undergoing a €260m update, as well as the resulting development of major local companies capable of handling big productions.

For all these reasons, it is now a great moment indeed to partner with Italian companies.

Please have a look at our catalogue and connect with our Italian delegation, located on:

- 6<sup>th</sup> floor (Suite 618, 620, 622) for distributors' and producers' offices
- 5<sup>th</sup> floor (Atrium K – Booth Film Commission) for Italian national and regional film commissions.

The ITA Los Angeles staff is available to assist you with all your needs through a wide range of customized services and to answer any questions you may have before, during, and after the show.

Wishing you all an amazing experience at AFM 2022, my warmest regards,

A handwritten signature in black ink, appearing to read 'Alessandra Rainaldi'. The signature is fluid and cursive, with a small dot at the end.

Alessandra Rainaldi  
Italian trade Commissioner  
ITA Los Angeles Office

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102 Distribution is a film production and distribution company based in Rome, which deals with the acquisition, distribution or production of Italian and international films, exploiting the rights in all distribution channels: cinema, home video, television and new media, also taking care of the marketing aspect of the launch and positioning on the territory.

102 Distribution was among the first companies in Italy to propose the releases in cinemas of classics and documentaries which still remain very present in the section of events at the cinema.

102 Distribution is also involved in the production, with the acquisitions and development of original projects and with the acquisition of remake rights of films already made and rights for the adaptations of successful books.

## DISTRIBUTORS



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DISTRIBUTORS



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DNC Entertainment Factory is a small universe of great stories that weave together. DNC is a factory of ideas and solutions in the entertainment market in which the knowledge of professionals, who have been operating successfully in the market for over twenty years, take shape with expertise and creativity to meet every different need that the target has.

DNC Entertainment Factory distributes films, documentaries and TV series and offers consultancy services in the development of brand extension, brand licensing and distribution plans for entertainment properties at an international level, always keeping the focus on the specific features and needs of each project; It creates, produces and plans business and private events and live performances in which the performing arts blend with innovation and emotional engagement, it collaborates in the production of theatrical adaptations of films and television-inspired works with the major players in the Italian market.

Emotion is our job, passion is the energy that moves us, the world of entertainment is our stage.



# FANDANGO

S A L E S

Fandango is a film production and an International Sales company, founded in 1989 by Domenico Procacci.

Fandango produced more than 100 films, participating to all the major international film festivals and winning numerous awards among whom two Grand Prix in Cannes with Gomorrah and Reality, both directed by Matteo Garrone.

Nanni Moretti, Paolo Sorrentino, Michelangelo Antonioni, Emir Kusturica, Rolf De Heer, Emanuele Crialesi, Gabriele Muccino and Ferzan Ozpetek are only some of the directors Fandango has worked with. On the TV side, Fandango produced Gomorrah with Cattleya and Sky and My Brilliant Friend, the HBO - RAI series co-produced with Wildside/The Apartment, based on Elena Ferrante's novels.

The series based on the latest novel by Elena Ferrante The Lying Life of Adults is at the moment in development with Netflix.

## DISTRIBUTORS

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DISTRIBUTORS

ILLMATIC  
film group

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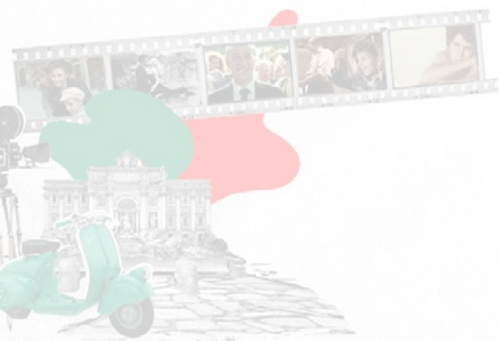
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Illmatic Film Group is a newly established production, distribution and world sales company, based in Rome, Italy.

Illmatic Film Group is dedicated to bringing high quality films and documentaries to the international market and support the independent distribution in Italy.

We love to discover promising new filmmakers with a powerful and original style and we strongly support independent cinema developing its circulation and its positioning to film festivals, events and sales.







Intramovies is an independent international distributor, with particular focus on high quality first and second feature films by talented directors.

Established almost fifty years ago, it has constantly been the helping arm for creative producers and new directors.

The yearly lineup is composed by feature films of high artistic value that go on to participate at major international festivals. Intramovies also boasts a wide catalogue that includes some of the most prestigious Italian classics directed by acclaimed authors such as Fellini, Antonioni, Visconti, Argento, Pasolini, De Sica and many others.

## DISTRIBUTORS



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DISTRIBUTORS

MINERVA PICTURES



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Minerva Pictures is an independent production company and an international sales agency based in Rome.

The mission of the sales division is to distribute high quality films. Besides new content, Minerva Pictures represents also a library of almost 2000 titles, of which over 700 hundred available worldwide.

Our catalogue includes some of the masterpieces of the Italian cinema and the cults (horrors, giallos, spaghetti westerns) that defined an era.





Summerside Media, is a film production and distribution company. We facilitate the international promotion and the world sales of persistently renewed slates of films from all over the world.

Our lineup includes art-house films, director-driven projects, awarded features, genre movies, biopics, art & music documentaries, family, fantasy and teens films, regularly selected at domestic and worldwide festivals. We deal directly with distributors, broadcasters, aggregators, over-the-top (OTT) channels, VOD & SVOD players, airlines, across multiple platforms and devices, showcasing the most recent acquisitions, as well as library contents of the world cinematography.

## DISTRIBUTORS



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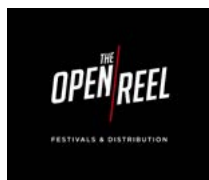
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## DISTRIBUTORS



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The Open Reel was founded in 2012 as an International Sales Agency, aiming to support and develop independent cinema on an international level.

The agency wanted to enlarge the visibility of those independents productions not supported by a staff devoted to develop their circulation and their positioning to festivals, events and sales.

Over these years The Open Reel has confirmed its principal vocation in promoting arthouse cinema accompanying established and emerging filmmakers to many important festivals around the world.

The Open Reel is also focused in distributing in the Italian territory independent operas, through the VOD platform [www.theopenreel.it](http://www.theopenreel.it) and active on a production level, supporting upcoming projects or still in post-production.





## DISTRIBUTORS



True Colours is an established international sales outfit based in Rome, with the aim of bringing the best of Italian and international arthouse cinema worldwide. Founded in 2015, in a partnership between Italian powerhouses Lucky Red Distribution and Indigo Film Production, whose credits include Paolo Sorrentino's Oscar-winning *The Great Beauty*.

In its first years of activity, True Colours has built up a catalogue of over 300 contemporary films and a library titles, establishing strong relationships with international distributors and "A list" Film Festivals.

True Colours handles international sales of some of the most successful recent Italian titles in the world: commercial box office hits like *Perfect Strangers* and *The Place*, author driven titles such as *Nostalgia* (Cannes Official Competition), *Euforia* and *Fortunata*, both selected at *Un Certain Regard* in Cannes.

True Colours' international profile is continuously growing also thanks to the work on non-Italian film and selected genre titles.

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## DISTRIBUTORS



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TVCO is an international sales and production independent company, founded in 2006. TVCO is committed to bringing the finest and most fascinating world and Italian independent films to the international market.

Its ever-expanding library includes intriguing feature films and documentaries, with a focus on market-premiere titles and director's first works.

TVCO brings a fresh and solid marketing perspective to its core activities such as distribution, sales and festival markets.





Vision Distribution was founded in December 2016 by Sky and 5 prominent Italian producers: Cattleya, IIF, Indiana, Palomar and Wildside.

Our focus is on stories that can be popular and clever at the same time: comedies are definitely our core business.

We aim to original and smart concepts, able to reach the widest audience possible thanks to solid scripts, broad ideas and appealing talents.

During the EFM 2020 we launched the International Film Sales division headed by Catia Rossi

A decorative graphic in the top right corner featuring a film strip with various scenes, a teal scooter, and a map of Italy with red and green highlights.

## DISTRIBUTORS

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## PRODUCERS



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Annydi Productions was conceived as a center of production distribution and promotion of experimental films, documentaries, docufilms, pieces of video art and interactive installations.

By building bridges between specialized technicians and artists, Annydi Productions managed to produce works of significant social and cultural relevance and present them in the most important national and international festivals, where they have received numerous prizes and awards.







BLT Italia, EMOTIONS SINCE 1959.

The heart of the company is the production of hardware and software for UHD solutions with strong customization of its products to meet the demands of the customers.

BLT's products offer recording, playout, replay and archiving systems with guaranteed security and connection with all the main post production environments.



PRODUCERS

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## PRODUCERS

# BUNKER HILL

## BUNKER HILL S.R.L.

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Bunker Hill is an independent film production and distribution company, based in Rome, Italy, and founded in 2011. Its main focus are arthouse feature and documentary films.

Bunker Hill also provides service production all over Italy to foreign production companies, providing access to any kind of local and national film incentives as well.





D-Hub Studios is a dynamic hub of highly skilled professionals of localization and digital distribution services, mainly focused on the Global Entertainment Industry. Founded by Lidia Cudemo in 2013, D-HUB recalls the sound of the word dubbing combined with our technical hub.

Located in central Rome, the company promotes high quality creative standards and invests in cutting-edge technology and security, to be in line with the increasing demands of the entertainment and media industries.

D-HUB STUDIOS is also engaged in international markets and participates actively in global film festivals, film commissions and events, which distinguishes our company in the current localization industry.



## PRODUCERS

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PRODUCERS



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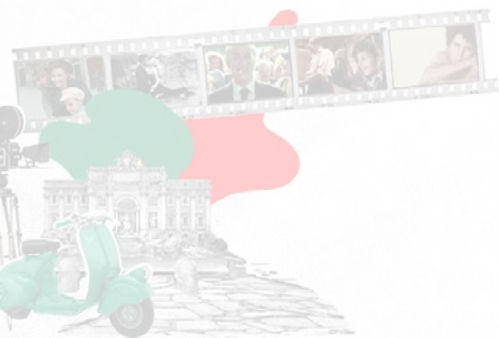
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Indiana Production is an independent production company that has been able to build a high-level international profile thanks to the constant commitment in favor of content of quality and a partnership with the best talents.

In these years, a young and fierce development team is creating innovative projects while the experience and the productive know-how always guarantee the highest of standards. There are many prestigious names - directors, actors, screenwriters - Italians and not only with whom Indiana has been collaborating for some time, from Oscar awards to acclaimed authors.

Cross-media since ever, Indiana was born as a production house for cinema, TV, and advertising. The contamination, the exchanges, and the continuous inspirations from one media to another constantly enrich a heritage and an approach that stands out for the creativity of the method and the innovation in the processes.





Kineofilm is an independent production house committed to ideate, produce and promote a cinema of research. For an overall renewal of the cinematographic art it also conceives new production ways.

Kineofilm's known experimental approaches are the Shared listening technique, V.A.M. and Shaping.

## PRODUCERS



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PRODUCERS



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Mediterranea Productions is an Italian production and distribution company founded in 1998 by Angelo Bassi.

The Company's activities are also focused in Theatrical, TV and Home Video acquisitions and in co-productions and project development of high quality programs.

Currently involved in an Italian American coproduction of a TV series called S.P.S. Sorelle Per Scelta helmed by Manuela Metri which is going to be presented at the next ITTV Festival in Los Angeles in November 2022.





**PEGASUS**  
IL VALORE DELLE EMOZIONI

Pegasus is an independent Italian film and television production company, founded and managed by two women, Martha Capello and Ilaria Dello Iacono, who are both experienced managers in the film/theatrical business, Pegasus prepares content for an ever more international market and develops projects that speak a universal language, which are produced and distributed in all parts of the world.

Pegasus has already established several partnerships with Italian and foreign companies and it wishes to develop solid relationships with all players in the entertainment industry by proposing a vast range of productions, such as theatrical and tv movies, series, docu-series and documentaries for different kinds of audiences.

Sustainability is a notion to which Pegasus has always devoted attention. It includes green content in its productions and tries to make sure that offices and sets respect the criteria of the circular economy.



## PRODUCERS

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PRODUCERS

VERSO  
FEATURES

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Verso Features is an independent film production company, connected also to theatre and live events.

Created in 2018, it is based in Rome and Catanzaro. The company develops and produces feature films, documentaries and live content.

Currently, it is in post-production the feature film *L'Altra Via* by first time director Saverio Cappiello (David Donatello 2020, Locarno 2022, Pardi di Domani), with the support of Ministry of Culture Cinema National Fund and Calabria Film Commission.







Italian Film Commissions

The Italian Film Commissions Association, comprising 20 Film Commissions located all over Italy, is a benchmark for national and international productions, investors, authors, professional operators and institutions operating in the cinema and audiovisual sector.

The Italian Film Commissions brings together organizations that provide free of charge services such as logistic assistance, access to financial resources, the granting of permits, a mapping of qualified manpower and service providers and the search for locations.

It aims to create incentives for investments in the cinema and audiovisual sector in the individual regions, offering a unified image of the Italian world of cinema narrated in its regional specificities, promoting the different territories in terms of their distinctive cultural, artistic, touristic, landscape and industrial features.

FILM COMMISSION



## ITALIAN FILM COMMISSIONS ASSOCIATION

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FILM COMMISSION



**Calabria  
Film  
Commission**

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The Foundation Calabria Film Commission promotes the regional territory, its enhancement as a venue film productions and the development of the audiovisual industry.

In addition to the typical activities, professional training, support for festivals and exhibitions, the protection of cinemas and the enhancement of the regional film heritage are added.

The mission of the Foundation is completed by the organization of events, participation in festivals, fairs, markets and sector meetings.





Genova-Liguria Film Commission is a no-profit foundation established by Regione Liguria, the Municipality of Genoa and other local entities, such as parks and municipalities, which have the common purpose of promoting the territory.

The aim is to produce significant investments in Liguria, as concerns the audiovisual production sector (advertising, television and cinema), in order to create employment and stimulate the growth of local companies!

A decorative graphic in the top right corner. It features a horizontal film strip with several frames showing different scenes. Below the film strip, there are stylized red and green shapes. At the bottom right of this graphic is a teal-colored scooter.

FILM COMMISSION

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## FONDAZIONE GENOVA LIGURIA FILM COMMISSION

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FILM COMMISSION

Fondazione  
**SARDEGNA**  
FILM COMMISSION

## FONDAZIONE SARDEGNA FILM COMMISSION

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The Sardegna Film Commission is your connection with local talents, investors and all the best that SARDINIA can offer at any stage of your project: the ideal gateway to the island for your film, audiovisual, television and multimedia project.

Regional Funds and incentives are part of the deal, combined with many in-kind services (including free location scouting, creative producing assistance, exclusive access to public buildings and lands, all tailored to your film).

Additional incentives are offered to productions that apply our Green Set Protocols. Animation and Video Games are developed in the NAS-New animation in Sardinia, the LAB of permanent training and production at the heart of the Mediterranean sea.





Toscana Film Commission supports and assists all production companies interested in shooting in Tuscany and offers highly skilled producing assistance for international production:

- Welcome & general information about technical issues and logistics Assistance in obtaining shooting permits
- Database of audiovisual companies and professionals
- Database of locations & photoscouting
- Special fares for accomodation and catering

NEW SPACE STUDIOS FOR PRODUCTIONS IN TUSCANY!

Manifatture Digitali Cinema (MDC), provides: offices spaces, casting areas, makeup rooms and facilities, hairdressing and costume rooms, projection halls and theaters. Highly specialized courses in cinema and audiovisual professions: the textile and sartorial tradition of Prato and the new technologies of Pisa at the service of audiovisual industry of the future.

A decorative graphic at the top right of the page. It features a film strip with several frames showing different scenes. Below the film strip is a stylized map of Tuscany in red and green. At the bottom of the graphic is a teal scooter parked on a checkered floor, with a camera on a tripod nearby.

FILM COMMISSION

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## FONDAZIONE TOSCANA FILM COMMISSION

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FILM COMMISSION



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## ROMA LAZIO FILM COMMISSION

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Roma Lazio Film Commission promotes the Lazio Region audiovisual funds and assists national and international productions, offering support from project development to post production and preview phases. It offers location scouting service, dedicated to the most suitable and innovative locations of Rome and Lazio.

Aimed at development of co-production projects, Roma Lazio Film Commission promotes international institutional partnership, activities and coproduction meeting.





Trentino Film Commission is the Business Unit of Trentino Sviluppo that acts as the main resource for Italian and foreign filmmakers who wish to film in Trentino.

Through our film fund and the services we offer, we support film, television and documentary productions capable of enhancing the value of the Trentino region's cultural and natural resources and of contributing to the development of the local economy.

We also promote the growth of the audiovisual industry and offer educational programs aimed at ensuring an increasing qualification of the industry's professional operators present in the region.

A decorative graphic in the top right corner. It features a horizontal film strip with several frames showing different scenes. Below the film strip is a stylized green scooter. The background includes a red and green abstract shape and a faint image of a building.

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## TRENTINO FILM COMMISSION

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